

## **4th Annual Bob Leonard 5K Run/Walk for the River**

Target audience: St. Charles area residents  
Estimated number of participants: 300+  
Date of event: Saturday, August 7, 2010



### **Event Description**

Enjoy the scenic beauty of the Fox River in downtown St. Charles on Saturday, August 7, 2010 at Pottawatomie Park. This year's 5K Run will be beginning at 8:00 a.m. with registration starting at 7:00 a.m. at the Grand Pavilion. Runners embark on an adventurous route over the river and north to The Timber's Park and back again. The walkers will enjoy a leisurely stroll beginning at 9:30 a.m., with registration beginning at 8:30 a.m., from Pottawotomie Park on a journey south to Mt. St. Mary's Park for a special dedication to the newly completed Bob Leonard Walkway! As a fundraiser for the River Corridor Foundation, all proceeds will benefit the organization's commitment to create a lively downtown riverfront environment – a community centerpiece – where residents and visitors can live, work, shop, dine, and play. More specifically, to continue to fulfill on Bob's dream of the River Corridor's Master Plan completion.

### **Gold Sponsorship Level Recognition of \$1,500:**

- ◆ Company LOGO placement prominently on the back of all event t-shirts
- ◆ Company LOGO recognition on event banner located prominently at the registration table
- ◆ Company LOGO recognition in all printed materials distributed throughout the community
- ◆ Company LOGO recognition in all paid newspaper advertisements
- ◆ Company name recognition in Downtown St. Charles Partnership email blast
- ◆ Company name recognition in St. Charles Chamber Blast
- ◆ Company name recognition with all press releases submitted to local media
- ◆ Company LOGO recognition in event pamphlet/registration form

### **Silver Sponsorship Level of \$500:**

- ◆ Company name recognition on the back of all event t-shirts
- ◆ Company name recognition on event banner located prominently at the registration table
- ◆ Company name recognition in all printed materials distributed throughout the community
- ◆ Company name recognition in all paid newspaper advertisements
- ◆ Company name recognition in Downtown St. Charles Partnership email blast
- ◆ Company name recognition in St. Charles Chamber Blast
- ◆ Company name recognition in event pamphlet/registration form

### **Bronze Sponsorship Level of \$250:**

- ◆ Company name recognition in all printed materials distributed throughout the community
- ◆ Company name recognition on event banner located prominently at the registration table
- ◆ Company name recognition in Downtown St. Charles Partnership email blast
- ◆ Company name recognition in St. Charles Chamber Blast
- ◆ Company name recognition in event pamphlet/registration form

### **Each walker or runner who submits a min. of \$50 will receive entry into Grand Prize Drawing & :**

- ◆ Official event performance t-shirt & River Corridor Beach Towel
- ◆ Personal invitation to post-walk reception (extended to family members of runners and walkers)
- ◆ Official letter recognizing contribution to event as a 501 (c) 3 tax-deductible donation

*The River Corridor Foundation of St. Charles is a charitable organization established under Section 501(c) 3 of the Internal Revenue Service Code (68-0563241). Contributions and donations are deductible for personal and business income tax returns as provided in Section 170 of the Internal Revenue Code.*